

News Release

Total Career Success – Rory Aplanalp, Consultant & Coach on What it Takes to Win

November 2, 2009 Show Features. Rory Aplanalp, Consultant & Coach & Speaker on What it Takes to Win; perseverance, caring about others, and a willingness to do what others will not, is what enables one to [succeed](#).

“ [Rory practices what he teaches. That is what makes him so authentic and credible. Whatever your career or life situation, applying these life-changing principles will ensure you are a winner.](#) ”

Houston, TX ([Vocus/PRWEB](#)) October 29, 2009 – Rory Aplanalp, consultant, coach, author and speaker, will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, November 2. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide [job search assistance](#) and [career development](#). Rory Aplanalp motivates people to be great. He has spoken to over a million people around the globe, inspiring them to be more proactive in their approach to life and living at work and at home. Learn to:

- Use the ‘model of control’ in all areas of our life to become proactive, even though we live in a reactive world.
- Deal with of the two useless emotions of worry and guilt.
- Use the acronym p.l.a.t.e. to develop the habit of being happy.
- Embrace change and not be threatened by it.
- Understand the importance of being a ‘lifelong learned.’
- Recognize moments of inspiration and use them to create self empowerment.
- Use the “5 minute rule” as the starting place for all the above.



Better Job Better Pay Better Life

Show co-host Sheryl Dawson shared, “One of Rory’s greatest achievements is raising eight children. Coming from a large family myself, I can attest to the value of the principles Rory shares with his audiences. These are values that build lasting relationships and enhance your own life while making a difference in the lives of others.”

Co-host Ken Dawson added, “Rory practices what he teaches. That is what makes him so authentic and credible. Whatever your career or life situation, applying these life-changing principles will ensure you are a winner.”

Dawson added, “Rory’s use of humor, personal anecdotes and real-world business examples engages the listener and penetrates to the heart. Be sure to listen in for an inspiring session.”

The show will air live at 11 a.m. - noon Central on November 2, 2009. To listen, please visit

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Voiceamerica.com and search for Total Career Success. The archived show will be available for replay or download at the Total Career Success website, or from iTunes
<http://www.itunes.com/podcast?id=311541702>

About Rory Aplanalp, Consultant & Coach

Rory Aplanalp has the unique ability to relate to and inspire an audience. A professional speaker with well over 6,500 paid presentations to his credit, he has positively impacted the lives of in excess of a million people around the globe. Attendees leave with a renewed commitment to be more proactive in their approach to life and living – both at work and at home. Attendees leave the event armed with new ideas and actions they can do immediately to improve their effectiveness - both professionally and personally. Rory began his career as an Evans Training Personnel franchise owner, and later, became the National Training Director for all the Evans franchises. He then founded Human Resource Development, a leader in the sales training field. For the past fourteen years, Rory was affiliated with Franklin Covey Company as one of their top presenters. Today, he is president of StarQuest, a division of Rory Aplanalp & Associates, which offers value-based time management, sales, and human potential seminars and keynotes. He is a professional member of the National Speakers Association, Meeting Professional International & ASTD. His client list includes a diverse group of associations and organizations including: ExxonMobil, Chase Bank, PriceWaterhouse Coopers, REMAX, AT&T, Hearst Publishing, Nestlé's, General Motors, U.S. Army, Navy and The Department of Justice, Humana Health, MD Anderson, and Stewart Title.

For more information visit rory.com

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Talk Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of [Job Search: The Total System](#), 3rd edition. They have served corporations in [outplacement](#) and career development as well as [talent management optimization](#) for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of [career development](#) issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit totalcareersuccess.com and dawsonconsultinggroup.com

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