

FOR IMMEDIATE RELEASE

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Total Career Success with Ken & Sheryl Dawson —
VOICEAMERICA INTERNET RADIO

June 8, 2009 Show Features Jerry & Shirley Rose, Total Living Network on
Significant Living; A Road Map for the Second Half of Your Life

Houston, TX – Jerry and Shirley Rose, leaders of Total Living Network and authors of *Significant Living* will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, June 8. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. Jerry and Shirley show how you can:

- Find greater joy in life
- Overcome past mistakes and right past wrongs
- Navigate the roadblocks of aging
- Leave a legacy for those who follow you
- Strengthen relationships
- Discover answers to loneliness, defeat and despair
- Make the second half of your life exciting, full, and significant

Jerry and Shirley Rose are passionate about encouraging baby boomers to pursue lives of significance. Married 40 years and working together in their own television network, they practice what they preach. As CEO for thirty years, Jerry has been a leader in broadcast Christian television. Having raised their children in the home, Shirley reinvented her life at 50 to join Jerry in producing and hosting award winning shows. Both are authors of numerous works and have co-authored *Significant Living: A Road Map for the Second Half of Your Life*.

Show co-host Sheryl Dawson shared, “As a baby boomer myself, I completely related to Jerry and Shirley’s message. They set the stage for their readers by recapping the changes that transformed the world during the lives of the baby boomer generation. Then with GPS accuracy they outline the coordinates for significant living for those in retirement and approaching retirement. As a matter of fact, it would not hurt if younger generations would listen in on their wisdom!”

Co-host Ken Dawson added, “Having assisted people of all ages to advance their careers for 30 years now, we understand the challenges that people face when they approach retirement age. Consistent with what Jerry and Shirley share, we have found that people want to have an impact in the lives of others and to leave a legacy that will positively influence coming generations. That is sometimes an unreachable dream as people suffer losses in their careers and lives that seem to destroy a part of who they are. Jerry and Shirley realistically and compassionately demonstrate that finding significance and being significant is possible at any age.”

To listen to the broadcast, please visit www.voiceamerica.com and enter Total Career Success. The show will air live at 11 a.m. – noon Central on June 8 and will then be available as an archive on the web site, or can be downloaded to MP3 players and cell phones.

Jerry and Shirley Rose, co-authors of Significant Living

Jerry and Shirley Rose lead Total Living International (TLI), a Christian television network of over 60 Christian stations nationwide that airs internationally via broadcast, cable, digital, and satellite. TLI produces and delivers biblically relevant and compelling programs such as *Significant Living*, *Journey*, *On Screen* and *Aspiring Women* and has produced several feature films.

Jerry has 40 years in Christian broadcasting and is President and CEO of Total Living International. He has been active in the National Religious Broadcasters Association (NRB) for over 20 years and served three years as its president. TLI has gained international recognition including over a dozen *Emmys*® from the National Academy of Television Arts and Sciences (NATAS) and the Broadcast Achievement Award. Jerry also received the prestigious National Achievement Award for Radio, Television and Film from the Daughters of the American Revolution.

Shirley's program *Aspiring Women* received two *Emmy* awards. In 2006 she received the prestigious *Excellence in Communications* award, and *Aspiring Women* was recently named *Best Television Talk Show* by the NRB. Shirley has served on numerous boards and is executive producer and co-host of several television programs. Jerry and Shirley have written many books independently and they are co-authors of *Significant Living: A Road Map for the Second Half of Your Life*. Their television show by the same name was also awarded NRB's *Best Television Talk Show* for 2007.

For more information, contact visit <http://www.tln.com>

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Net Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3rd edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.betterjobbetterlife.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>

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