



FOR IMMEDIATE RELEASE
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Total Career Success With Ken & Sheryl Dawson —
VOICEAMERICA INTERNET RADIO SHOW

December 15, 2008 Show Features Dan Oglesby, Sr. Vice President,
Spectrum Health on Investing in the Success of Employees

Dan Oglesby, Sr. Vice President of Spectrum Health will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, December 15. The show is designed to inform listeners and encourage them to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement.

The topic of the show will focus on the value of working for an organization that invests in the success of their employees. Dan Oglesby has over 20 years of experience in Human Resources management. He has held senior HR leadership positions at Dow Chemical, Corporate Express Delivery Systems, and Alticor (formerly Amway Corporation). Dan has primary responsibility for the oversight of Spectrum Health's Human Resources; the largest employer in West Michigan with a staff of 14,000, 1500 physicians and 2,000 volunteers, Spectrum has 7 hospitals and more than 140 sites. Spectrum is ranked among the nation's Top 100 Integrated Healthcare Networks. A key focus of Dan's efforts is the strategic alignment and integration of human capital initiatives at Spectrum Health. Dan's extensive experience and leadership supports Spectrum Health's goal to be a regional *Employer of Choice*. The Michigan Business & Professional Association named Spectrum Health as one of the "Best and Brightest Companies."

"I have known Dan Oglesby for over 10 years," Sheryl Dawson, co-host shared, "and knew from my very first phone conversation with him that he was destined to do great things. His passion for people, intuitive perceptions and strategic vision have enabled one of the largest health care systems in the country to become a leader in talent management and human capital performance."

Ken Dawson, a show host added, "Dan exemplifies the core values of his organization – compassion, excellence, innovation, integrity, respect, and teamwork. He knows that to gain the hearts and minds of employees, the right incentives must be in place – employees must know that they are valued and given the opportunity to be of value."

To listen to the broadcast, please visit www.voiceamerica.com and click on the Total Career Success icon. The show will air live at 11 – 12 noon Central on December 15 and will then be available as an archive on the web site or to be downloaded to MP3 players and cell phones.

About Dan Oglesby

A West Michigan native, Dan earned his Bachelor's Degree at Grand Valley State University and has a Master's Degree in Public Administration from Western Michigan University. Dan has also completed the University of Michigan Business School, Human Resource Executive Program. Dan is the recipient of numerous awards and acknowledgements. He was voted to the wall of distinction for Western Michigan University in 1986. A "pathfinder", he was the first African American to become councilman and elected Mayor of the City of Muskegon, Michigan in 1985. At Corporate Express, Alticor and Sealed Power, he was the highest senior level African American executive, holding a director position at Alticor and Senior Vice President positions with Corporate Express and Spectrum Health. Dan serves on a number of boards and organizations, including United Way, Grand Rapids Urban League, Junior Achievement, and the Grand Rapids Workforce Development Council.

For more information visit <http://www.spectrum-health.org/>

About Total Career Success

Total Career Success, which is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3rd edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.tcsworldwide.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com> .

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